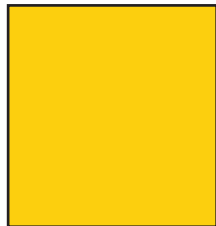


# Branding & Style Guide | John Rennie High School

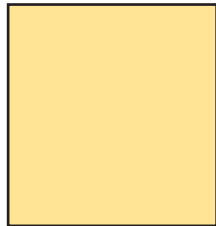
At John Rennie we respect our brand and ensure that we are always following the guides in this document. By following this guide our brand will remain consistent.

## Colours



*Supernova - Primary Colour*

CMYK: 1 17 99 0  
RGB: 255 207 1  
HEX: #FFCF01  
PANTONE P 7-8 C



*Cowbell - Secondary Colour*

CMYK: 0 9 49 0  
RGB: 255 231 128  
HEX: #FFE780



*Black*

RGB: 0 0 0



*White*

RGB: 255 255 255

## Logo



Our logo has the JRHS Wordmark attached at the bottom of the logo. You may remove it to use the logo on its own.



A fill of 20 % maybe used to create a watermark of the logo



Ensure that the logo remains proportional

## Typeface

Our main typeface is PT Sans. It is a sans serif font which lends itself to both print and digital usage.

John Rennie High School

PT Sans

John Rennie High School

PT Sans Bold

Our secondary typeface is Epicursive Script, it can be used for large titles, labels and captions in both print and digital content.

John Rennie High School

Epicursive Script

It is important to ensure that the typeface is used consistently, while there is flexibility allowed here, we recommend that:

Headings | 16pt.

Body Text | 11pt.